



D.A.V NANDRAJ PUBLIC SCHOOL

Marwari Arogya Bhawan No- 3, Bariatu, Ranchi

Session: 2026-27

Class	XII	Subject	Mass Media Studies (835)
Prescribed Books	NCERT		

Month	Days	Topic
April	24	Employability Skills Unit 1: Communication Skills-IV Unit 2: Self-Management Skills-IV
May	20	Unit 3: ICT Skills-IV
June	13	Subject Specific Skills Unit 1: Selling / Marketing/ Exhibiting a Product through Advertising
July	23	Unit 2: Introduction to the Production Process
August	25	Unit 3: New Media Unit 4: Creative Contributions of the Key People
September	07	Unit 4: Creative Contributions of the Key People (Cont.) Half Yearly Examinations
October	21	Employability Skills Unit 4 : Entrepreneurial Skills- IV Unit 5 : Green Skills- IV
,		

Portion for Examination

Unit Test – I	Employability Skills Unit 1: Communication Skills-IV Unit 2: Self-Management Skills-IV
Half Yearly Examination	Employability Skills Unit 1: Communication Skills-III Unit 2: Self-Management Skills-III Unit 3: ICT Skills-III Subject Specific Skills Unit 1: Selling / Marketing/ Exhibiting a Product through Advertising Unit 2: Introduction to the Production Process
Unit Test – II	Unit 3: New Media
Pre-Board	Whole Syllabus