** D.A.V NANDRAJ PUBLIC SCHOOL**

Marwari Arogya Bhawan No- 3, Bariatu, Ranchi

SYLLABUS: 2025-26

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| Class | XII | Subject | Mass Media Studies (835) |
| Prescribed Books | NCERT | | |

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| Month | Days | Topic |
| April | 22 | **Employability Skills**  Unit 1: Communication Skills-IV  Unit 2: Self-Management Skills-IV |
| May | 20 | Unit 3: ICT Skills-IV |
| June | 18 | **Subject Specific Skills**  Unit 1: Selling / Marketing/ Exhibiting a Product through Advertising |
| July | 27 | Unit 2: Introduction to the Production Process |
| August | 22 | Unit 3: New Media  Unit 4: Creative Contributions of the Key People |
| September | 15 | Unit 4: Creative Contributions of the Key People (Cont.)  **Half Yearly Examinations** |
| October | 19 | **Employability Skills**  Unit 4 : Entrepreneurial Skills- IV  Unit 5 : Green Skills- IV |
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| Portion for Examination | |
| Unit Test – I | **Employability Skills**  Unit 1: Communication Skills-IV  Unit 2: Self-Management Skills-IV |
| Half Yearly Examination | **Employability Skills**  Unit 1: Communication Skills-III  Unit 2: Self-Management Skills-III  Unit 3: ICT Skills-III  **Subject Specific Skills**  Unit 1: Selling / Marketing/ Exhibiting a Product through Advertising Unit 2: Introduction to the Production Process |
| Unit Test – II | Unit 3: New Media |
| Pre-Board | **Whole Syllabus** |