** D.A.V NANDRAJ PUBLIC SCHOOL**

Marwari Arogya Bhawan No- 3, Bariatu, Ranchi

SYLLABUS: 2025-26

|  |  |  |  |
| --- | --- | --- | --- |
| Class  | XII | Subject  |  Mass Media Studies (835) |
| Prescribed Books | NCERT  |

|  |  |  |
| --- | --- | --- |
| Month | Days | Topic |
| April | 22 | **Employability Skills** Unit 1: Communication Skills-IVUnit 2: Self-Management Skills-IV |
| May | 20 | Unit 3: ICT Skills-IV |
| June | 18 | **Subject Specific Skills**Unit 1: Selling / Marketing/ Exhibiting a Product through Advertising |
| July | 27 | Unit 2: Introduction to the Production Process |
| August | 22 | Unit 3: New MediaUnit 4: Creative Contributions of the Key People |
| September | 15 | Unit 4: Creative Contributions of the Key People (Cont.)**Half Yearly Examinations** |
| October | 19 | **Employability Skills** Unit 4 : Entrepreneurial Skills- IVUnit 5 : Green Skills- IV |
| ` |  |  |

|  |
| --- |
| Portion for Examination |
| Unit Test – I | **Employability Skills** Unit 1: Communication Skills-IVUnit 2: Self-Management Skills-IV |
| Half Yearly Examination  | **Employability Skills** Unit 1: Communication Skills-IIIUnit 2: Self-Management Skills-IIIUnit 3: ICT Skills-III**Subject Specific Skills** Unit 1: Selling / Marketing/ Exhibiting a Product through Advertising Unit 2: Introduction to the Production Process |
| Unit Test – II | Unit 3: New Media |
| Pre-Board  |  **Whole Syllabus** |